

ESTTA Tracking number: **ESTTA595561**

Filing date: **03/31/2014**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91215497
Party	Defendant LED Technologies, LLC
Correspondence Address	LED TECHNOLOGIES, LLC LED TECHNOLOGIES, LLC 133 COUNTY RD 17 UNIT B2 ELIZABETH, CO 80107  rferguson@ledtechnologies.com
Submission	Appearance of Counsel/Power of Attorney
Filer's Name	Matthew H. Swyers
Filer's e-mail	mswyers@thetrademarkcompany.com
Signature	/Matthew H. Swyers/
Date	03/31/2014
Attachments	Appearance of counsel.pdf(170842 bytes )

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
The Trademark Trial and Appeal Board**

Serial No. 85/947,451

For the mark 

Gurwitch Products, LLC,

Opposer,

vs.

LED Technologies, LLC,

Applicant.

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Opposition No. 91215497

**APPEARANCE OF COUNSEL**

COMES NOW Applicant, LED Technologies, LLC, and hereby requests that the United States Patent and Trademark Office and, specifically, The Trademark Trial and Appeal Board recognize Applicant's new power of attorney in Matthew H. Swyers, Esquire, The Trademark Company, PLLC, 344 Maple Ave., West, Suite 151, Vienna, VA 22180, (800) 906-8626.

The Applicant requests that all correspondence in this matter henceforth be sent to:

Matthew H. Swyers, Esquire  
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344 Maple Avenue West, Suite 151  
Vienna, VA 22180  
Tel. (800) 906-8626  
Facsimile (270) 477-4574  
mswyers@TheTrademarkCompany.com

Communication via email with The Trademark Company, PLLC via the above-referenced email addressed is hereby expressly authorized. All previous powers of attorney are hereby revoked.

Respectfully submitted this 31<sup>st</sup> day of March, 2014.

THE TRADEMARK COMPANY, PLLC

/Matthew H. Swyers/

Matthew H. Swyers, Esq.

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Counsel for Applicant

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**CERTIFICATE OF SERVICE**

I HEREBY CERTIFY that I caused a copy of the foregoing this 31<sup>st</sup> day of March, 2014  
to be served, via first class mail, postage prepaid, upon:

R. Scott Keller  
Warner Norcross & Judd LLP  
111 Lyon St NW900 Fifth Third Center  
Grand Rapids, MI 49503

/Matthew H. Swyers/  
Matthew H. Swyers